

Sheffield
City Region

INWARD INVESTMENT

Welcome to the

Sheffield City Region
Breakfast Club

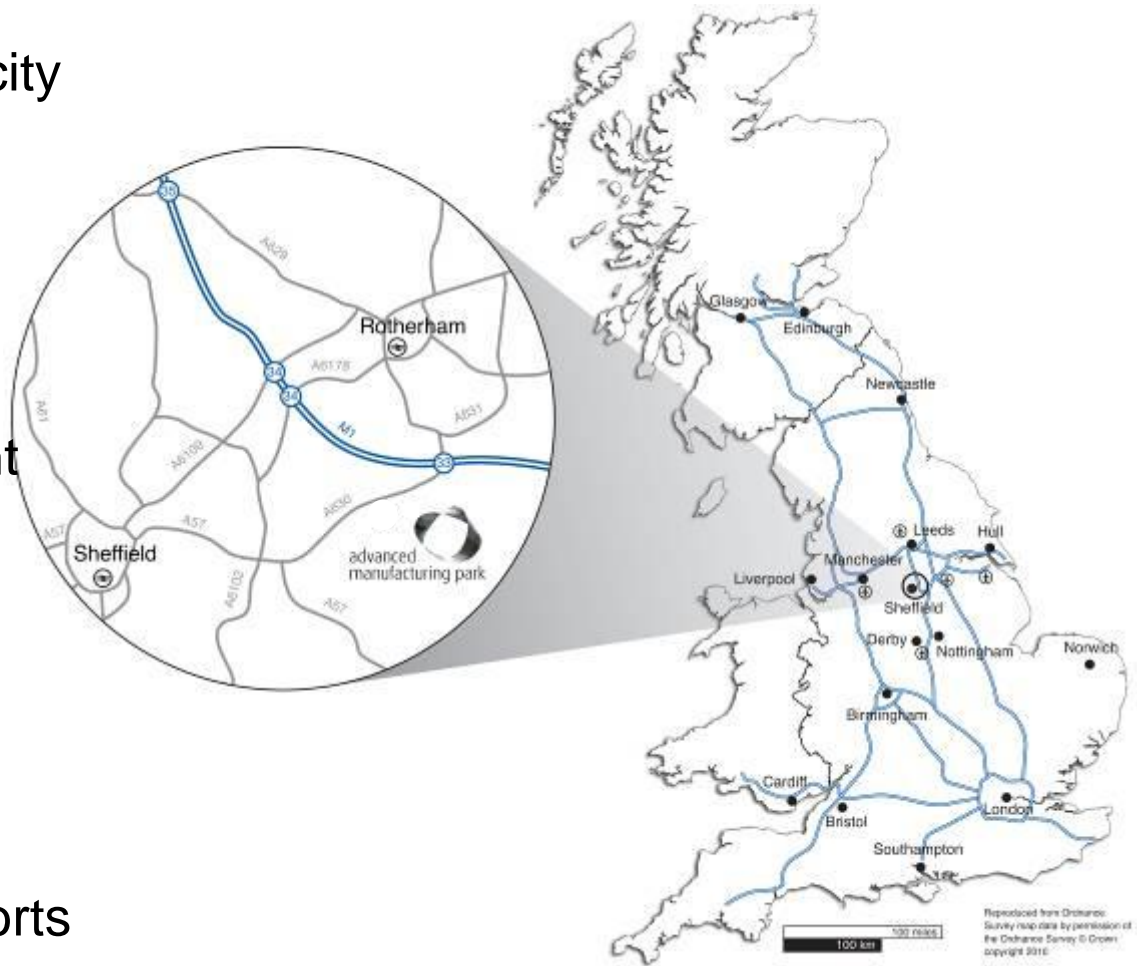
Tuesday 14th October 2014

Sheffield City Region



I'm a detective searching for
Inward Investment!

- England's 4th biggest city
- City Pop 525,000
- City Region Pop 1.8m
- Manufacturing:
 - 150,000 employed
 - 25% of employment
 - 3 times UK mean
- Travel to London:
 - 160 miles
 - 3 hour drive
 - 2 hour train
- Five international airports within 90 minute drive



- **20,000 new jobs in 10 years**
- **New Companies to the region**
- **Not existing businesses**
- **Not trade**
- **More than “This place is wonderful”**
- **Capacity + Capability = Opportunity**
- **People not companies make decisions**
- **Collaborations**

- **Advanced manufacturing**
- **Engineering**
- **Rail**
- **Research and Innovation**
- **Logistics**
- **E-Commerce**
- **Shared services**
- **Customer contact centres**

- **Location**
- **Connectivity**
- **Capacity**
- **Scale**
- **Workforce**
- **Developments**
- **Quality of life**

- **Advanced Engineering and Manufacturing**
- **Aerospace including MRO**
- **Business Professional Financial Services**
- **Creative Digital**
- **Logistics**
- **Medical**

- **Manufacturing**
- **Research and Development**
- **Logistics**
- **Head office or Regional Office**
- **Shared services**

- **Trade shows exhibiting**
- **Trade Shows pre arranged meetings**
- **Country visits**
- **Social media**
- **Research 1 -2 -1 target**
- **Networking**
- **Intermediaries**
- **Existing companies and supply chain**
- **PR**
- **Newsletter**
- **Case studies**

- **UKTI**
- **Overseas posts – briefings, newsletters, FAM visits**
- **39 LEPS**
- **Local Investment Showcase**
- **Servicing the National Offer (SNO)**

Enhanced Capital Allowances on capital investment for plant and machinery.

Business Rate Relief

Sites across the region:

Barnsley

Doncaster

Markham Vale

Rotherham

Sheffield

- **1-2-1 targeting**
- **Bespoke proposals**
- **Business Case – take out risks**
- **Property**
- **Labour demographics**
- **Incentives**
- **Public transport**

- **Property**
- **Market environment**
- **Workforce**
- **Connectivity**
- **Financial and legal**
- **Quality of Life**

- **Partners**
- **If it's right for indigenous companies it will be right for new investors**

THANK YOU
ANY QUESTIONS?
CONTACT DETAILS

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